



ఆంధ్రప్రదేశ్ రాజ పత్రము
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AMARAVATI, TUESDAY, MARCH 12, 2024

G.4046

PART II - MISCELLANEOUS NOTIFICATIONS OF INTEREST TO THE PUBLIC

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NOTIFICATIONS BY HEADS OF DEPARTMENTS Etc.,
INFRASTRUCTURE & INVESTMENT (AIRPORTS) DEPARTMENT

Infrastructure & Investment Department - AP Digital Corporation - Administrative Sanction for an amount of Rs.2000.00 lakhs as additional funds - for creation, dissemination and monitoring all digital platforms for creation of awareness about the Government schemes and programs among the people - Orders - Issued.

(G.O.Rt.No.13. I&I(Airports)Dept., dated 16.02.2024)

Read the following: -

1. G.O.Ms.No.19, I&I (Airports) Dept., dated 31-03-2020.
2. From the MD, APDC e-file no. ENE68-OPCLOBUDG(AFUN)/2/2024-TECH, Computer No. 2325065, Dated 17-01-2024.
3. G.O.Rt.No.935, Fin. (FMU, Energy and I&C) Dept., dated 09-02-2024.

ORDER:

In the G.O. 1st read above, GoAP has established Andhra Pradesh Digital Corporation Limited (APDC) for strategically leveraging the Digital Media platforms by building direct Communication with the people, to propagate the vision of the Govt. and to drive AP Digital Mission.

2. In the letter 2nd read above, the VC & MD, APDC has stated that out of the Budget of Rs.100 crores provided to APDC in the current financial year 2023-24, only a balance amount of Rs.6.22 crores is available which is not sufficient to meet the committed expenditure on various ongoing Government schemes and flagship programs. Further, as per the instructions of I&I department, the APDC processed the bills sent by I&PR for an amount of Rs.18.26 crores towards campaign charges of the GIS summit 2023 vide Letter No.INI01-APFN/17/2023-Airports, dt.7.7.2023. APDC have taken up the campaigning through CCTVs in Railway stations, Bus Stations, Cinema theatres, Digital Media to ensure the digital foot print among the people at Assembly Constituency level. Considering the

various factors mentioned above and also in order to create the awareness about the Government schemes and programs, additional budget for an amount of Rs.47.43 crores is needed to the APDC during the current financial year 2023-24.

3. Government after careful examination hereby permit administrative sanction for an amount of Rs.2000.00 lakhs to AP Digital Corporation for content creation, dissemination and monitoring all digital platforms for creation of awareness about the Government schemes and programs among the people.

4. This order issues with the concurrence of the Finance Department vide their U.O.No. Fin01-FMU0BES(IIE)/19/2023-FMU-IIEIC, computer No.2128663, dated 09-02-2024.

N.YUVARAJ
SPECIAL CHIEF SECRETARY TO GOVERNMENT (FAC)